

Company Resume



Vanguard Marketing is:

**23 years
of experience
in the market,
that means**

Complete knowledge of business

**Strong relationship with local market
(wholesale and retail)**

Fluent contact with travel media

**Staff &
Resources**

Fully trained

English Speaking personel

Seminar facilities

Updated IT and communication technologies

**Sales
Forces**

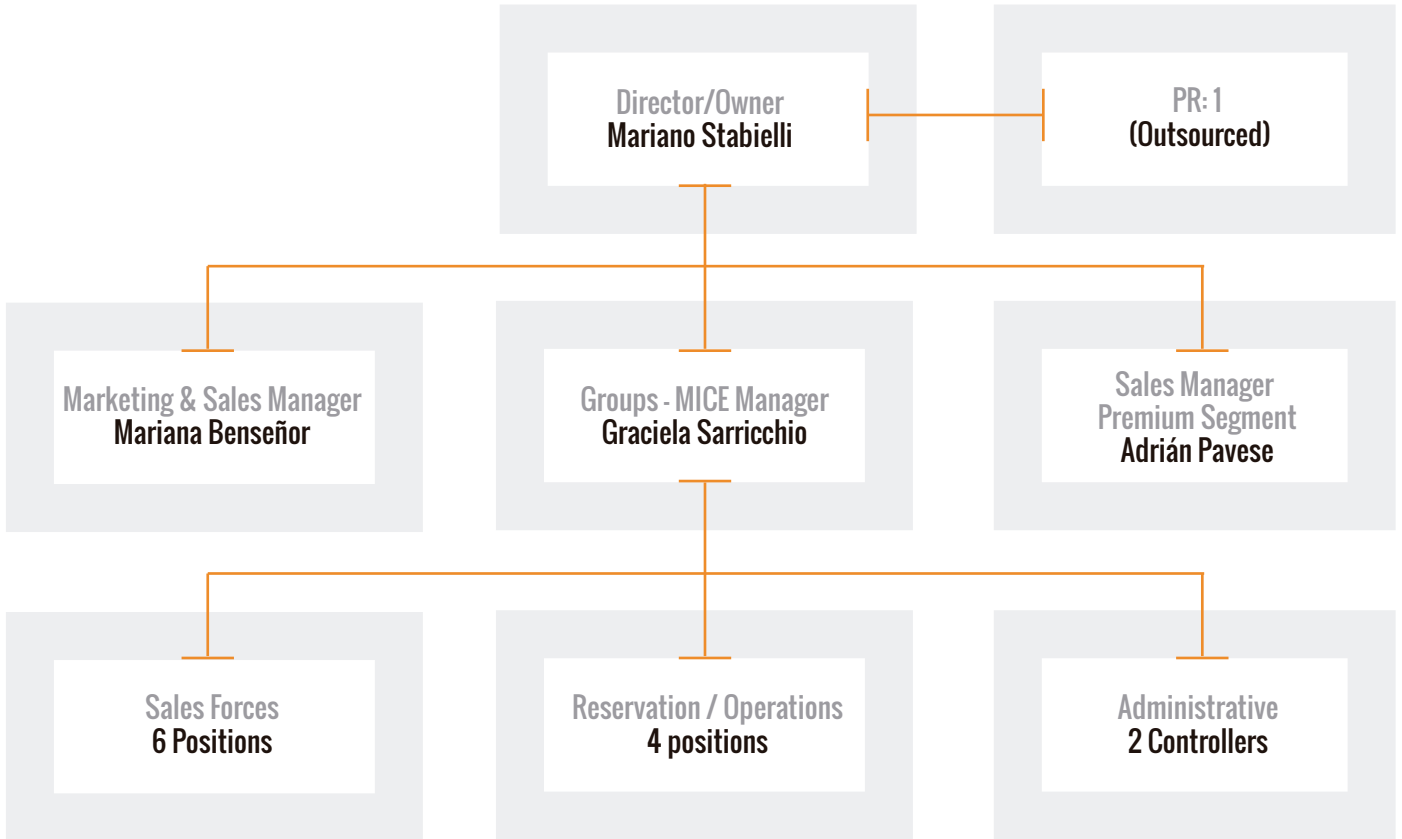
Head Office based in Buenos Aires

**SUB GSA In the 5 biggest cities in Argentina:
Córdoba, Rosario, Mendoza, Mar del Plata
and Tucumán**

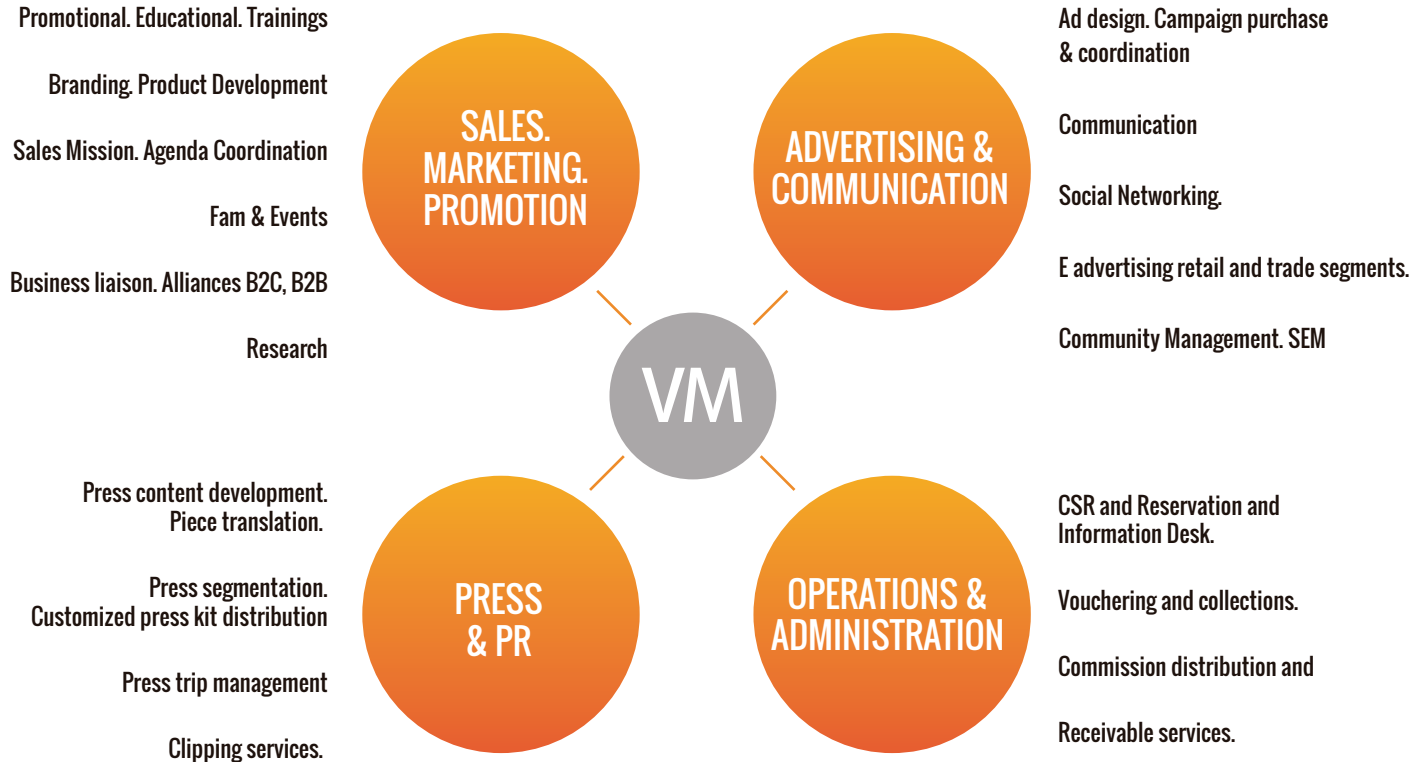
Uruguay: monthly visits

Paraguay: quarterly visits

Vanguard Marketing team



What we do



Our Clients: Past and present client portfolio

Client	Function	Period
Alamo Rent a Car	Reservation / Information / Vouchering Center	1996-2001
Ama Waterways	Representative for Argentina	2009 - present
Amtrak	Marketing Office for South America	1998 - present
Aventura Mall	GSA for Argentina and Uruguay	2011 - present
Fontainebleau Miami Beach	GSA for Argentina and Uruguay	2011 - present
Norwegian Cruise Line	GSA for Argentina, Uruguay and Paraguay	2002 - present
Orient Lines	GSA for Argentina, Uruguay and Paraguay	2002- comp. ceased 2008
Oceania Cruises	GSA for Argentina, Uruguay	2008 - present
Philadelphia CVB	Representative for South America	1998 - 2003
Regent Seven Seas	GSA for Argentina, Uruguay and Paraguay	2011 - present
Sawgrass Mills Mall	Representative for Argentina and Uruguay	1998 - 2001
Sonesta Hotels of Miami	Representative for Argentina and Uruguay	2000 - 2006
Trump Intl. Beach Resort	Representative for Argentina and Uruguay	2006 -2010
VIA Rail Canada	Representative for Argentina and Uruguay	1998 - present

Achievements for our Clients

**Norwegian Cruise Line
2014**

12000

passengers
20% YoY growth

Amtrak

15%

increase in the
last two years

VIA Rail

20%

growth for
2014 vs. 2013

Fontainebleau Miami

30%

growth on region
passengers for 2014

**3 brands
(Norwegian / Oceania / Regent)**

20/30 %

growth average
passenger and revenue
last 3 years

Contact

Córdoba 673 10^ºB - Buenos Aires, Argentina

+5411-5353-0580

www.vanguardmarketing.com.ar



**Vanguard
Marketing**