

Company Resume



Vanguard Marketing is:

**23 years
of experience
in the market,
that means**

Complete knowledge of business

**Strong relationship with local market
(wholesale and retail)**

Fluent contact with travel media

**Staff &
Resources**

Fully trained

English Speaking personel

Seminar facilities

Updated IT and communication technologies

**Sales
Forces**

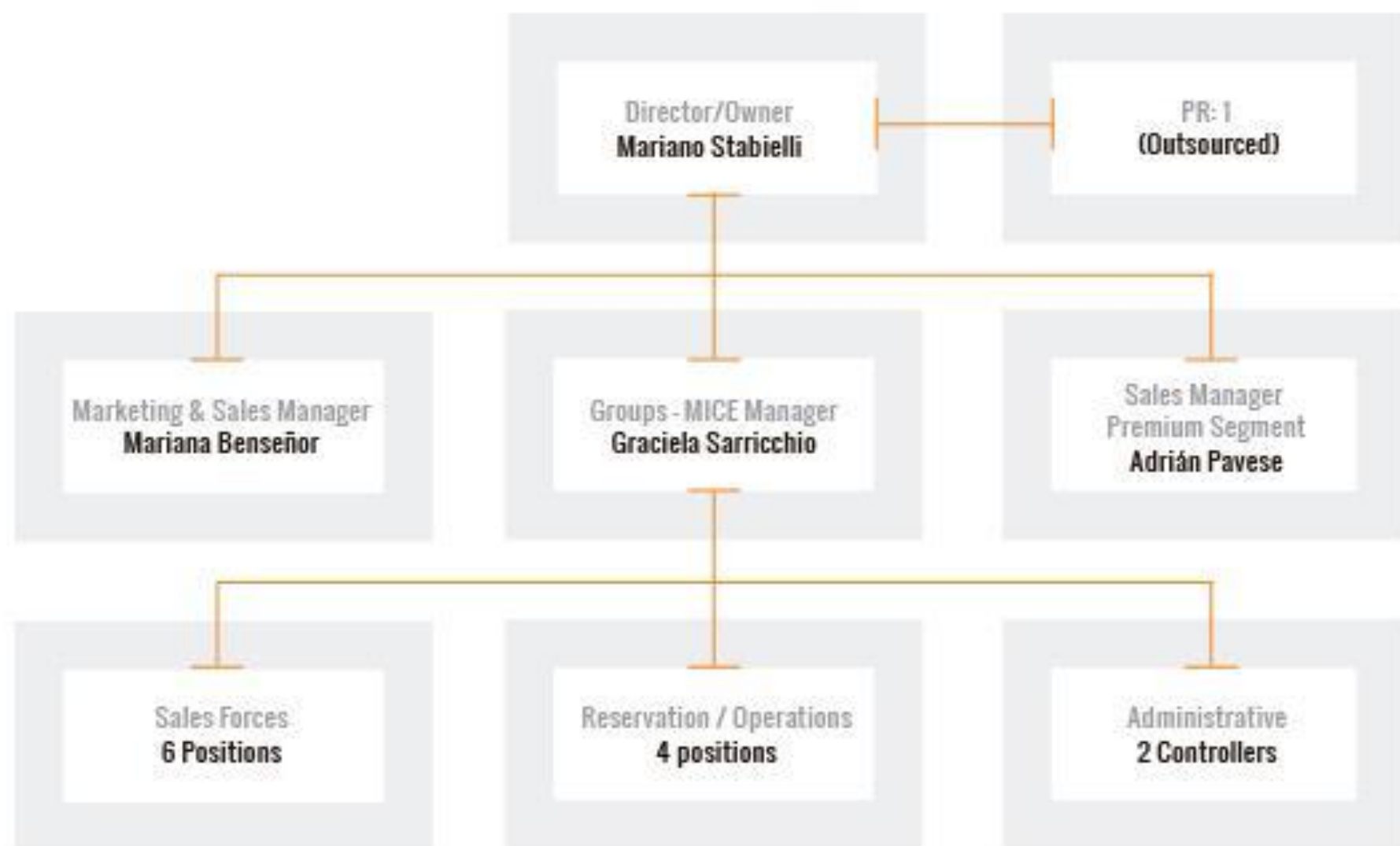
Head Office based in Buenos Aires

**SUB GSA In the 5 biggest cities in Argentina:
Córdoba, Rosario, Mendoza, Mar del Plata
and Tucumán**

Uruguay: monthly visits

Paraguay: quarterly visits

Vanguard Marketing team



What we do

Promotional, Educational, Trainings

Branding, Product Development

Sales Mission, Agenda Coordination

Fam & Events

Business liaison, Alliances B2C, B2B

Research

Press content development,
Piece translation.

Press segmentation,
Customized press kit distribution

Press trip management

Clipping services.

SALES,
MARKETING,
PROMOTION

ADVERTISING &
COMMUNICATION

PRESS
& PR

OPERATIONS &
ADMINISTRATION

Ad design, Campaign purchase
& coordination

Communication

Social Networking

E advertising retail and trade segments.

Community Management, SEM

CSR and Reservation and
Information Desk.

Vouchering and collections.

Commission distribution and

Receivable services.

Our Clients: Past and present client portfolio

Client	Function	Period
Alamo Rent a Car	Reservation / Information / Vouchering Center	1996-2001
Ama Waterways	Representative for Argentina	2009 – present
Amtrak	Marketing Office for South America	1998 – present
Aventura Mall	GSA for Argentina and Uruguay	2011 - present
Europcar International	GSA for Argentina	2019 - present
Fontainebleau Miami Beach	GSA for Argentina and Uruguay	2011 – 2017
Norwegian Cruise Line	GSA for Argentina, Uruguay and Paraguay	2002 – present
Orient Lines	GSA for Argentina, Uruguay and Paraguay	2002– comp. ceased 2008
Oceania Cruises	GSA for Argentina, Uruguay and Paraguay	2008 – present
Philadelphia CVB	Representative for South America	1998 – 2003
Regent Seven Seas	GSA for Argentina, Uruguay and Paraguay	2011 - present
San Francisco Travel	Representative for Argentina and Uruguay	2019 - present
Sawgrass Mills Mall	Representative for Argentina and Uruguay	1998 – 2001
Sonesta Hotels of Miami	Representative for Argentina and Uruguay	2000 – 2006
Trump Intl. Beach Resort	Representative for Argentina and Uruguay	2006 –2010
VIA Rail Canada	Representative for Argentina and Uruguay	1998 – present

Contact

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Vanguard
Marketing